

IDEAMI: SHARE PLACEMENT SUCCESSFULLY COMPLETED

CAPITAL RAISED: EUR 250 MILLION

ADMISSION TO TRADING ON AIM ITALIA

Borsa Italiana (Milan Stock Exchange) has approved the application to trading of the shares and warrants offered in the placement; the first day of trading will be Monday 11 December

Milan, 07 December 2017

IDEAMI S.p.A. (“**IDEAMI**”, the “**Issuer**”), a company created to operate as a special purpose acquisition company, and further to the communication on 27 November 2017 by promoters and shareholders Banca IMI and DeA Capital (jointly the “**Promoters**”), has today announced that Borsa Italiana S.p.A. has approved the application for admission to trading of the ordinary shares and warrants of IDEAMI on AIM Italia, the Alternative Investment Market, organised and managed by Borsa Italiana S.p.A., (“**AIM Italia**”), with the first day of trading scheduled for next Monday, 11 December 2017, the same date as for the settlement of subscriptions.

Admission to trading follows the private placement of 25,000,000 ordinary shares at a subscription price of EUR 10 per share, each of which has a warrant attached entitling the holder to subscribe to further shares, under certain conditions, in the ratio of five free warrants for every ten ordinary shares; two of these warrants are assigned on the start date of trading on AIM Italia and the other three are assigned on the date that the relevant transaction is carried out. The placement was aimed at qualified investors and foreign institutional investors, pursuant to Regulation S of the United States Securities Act of 1933 (excluding Australia, Canada, Japan and USA), as well as other investors, via procedures that, by virtue of the quality and/or quantity, enable the Company to comply, in cases of inapplicability, with the regulations concerning the offer of financial instruments to the public, by stipulating a minimum subscription of EUR 100,000 per investor.

IDEAMI, the first institutional special purpose acquisition company (SPAC) promoted by Banca IMI and DeA Capital, will be engaged in the search for medium-sized, non-listed, Italian target companies with strong value-creation potential.

In the context of the placement, the Promoters subscribed, in equal parts, to ordinary shares totalling EUR 41,250,000, corresponding to 4,125,000 ordinary shares of IDEaMI, or 16.5% of the funds raised.

On the start date of trading, Banca IMI and DeA Capital will also hold, in equal parts, 875,000 special shares totalling EUR 8.75 million, or 3.5% of the funds raised. The special shares, which are not going to be traded and do not have voting rights, are convertible into ordinary shares under certain conditions, in accordance with the methods laid down in the articles of association. The Promoters have agreed to a lock-up period for the ordinary shares converted from said special shares.

For further information, please see the Admission Document prepared by IDEAMI and the additional corporate documents published on the website: www.ideamispac.com

The shareholders promoting the initiative were Banca IMI, the investment bank of the Intesa Sanpaolo Group, and DeA Capital, Italy's leading Alternative Asset Management platform, a part of the De Agostini Group, which jointly promoted the constitution and admission to trading of the IDEaMI financial instruments.

Banca IMI and Banca Akros S.p.A. acted as Joint Global Coordinators and Joint Bookrunners, with Banca Akros also acting as Nomad and Specialist.

Legal advice was provided to IDEAMI and the Promoters by Gatti Pavesi Bianchi, and to the Joint Global Coordinators by Gianni, Origoni, Grippo, Cappelli & Partners. The external auditing firm is PricewaterhouseCoopers S.p.A.

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IDEAMI, the first institutional special purpose acquisition vehicle (SPAC) promoted by Banca IMI and DeA Capital, will be engaged in the search for medium-sized, non-listed, Italian target companies with high value-creation potential. IDEAMI is defined by its strong focus on aligning the interests of investors and promoters, supported by an innovative structure and the significant financial commitment of its promoters, who have invested in ordinary shares of the SPAC totalling 16.5% of the capital raised. The project makes sound business sense thanks to the Promoters' unrivalled expertise and network, which will facilitate the creation of value from it. Indeed, the institutional nature of the Promoters is one of the distinctive features of IDEaMI, which ensures that investors are offered the utmost professionalism and expertise in the management of the investment process, and the entrepreneurs/managers of the target companies are given the opportunity to build up a profitable relationship with them. The Board of Directors of IDEaMI comprises: Giuliano Asperti (Chairman), Paolo Ceretti (Chief Executive Officer), Tommaso Ferrari, Pietro Galli, Pier Luigi Rossi, Stefano Stangoni, Stefano Tanzi (independent director).

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